5th World Halal Summit
7th Organization of Islamic Cooperation Halal Expo

Post-Show Report

28 November – 1 December 2019

New Exhibition Area in Istanbul/ Eurasia Show and Art Center, Yenikapi / Istanbul / Turkey
It has become essential for us to meet the needs of all Muslims for Halal products and services, create reliable platforms in this domain and ensure establishment of the Halal certification standards by a single institution. I believe that the event that you have organized in order to facilitate Halal trade, introduce innovative technologies and make new markets accessible will bring all stakeholders together thereby leading to significant developments in the sector. The organization of World Halal Summit, which is held in Istanbul, the commercial and financial center of our country, is of great importance, as this event has brought a new vision to the global Halal market. I warmly greet all participants and congratulate those who have contributed to the organization of World Halal Summit and the Organization of Islamic Cooperation Halal Expo.

HE Mr. RECEP TAYYIP ERDOGAN
The President of the Republic of Turkey
The biggest annual Halal event organized by Discover Events and the under the auspices of the Presidency of the Republic of Turkey in association with the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for Islamic Countries (SMIIC), 5th World Halal Summit and 7th OIC Halal Expo was successfully held between 28 November – 1 December 2019 in Eurasia Art and Show Centre, Istanbul.

The opening ceremony was launched by Mr. Emre Btc who spoke on behalf of the World Halal Summit Council and included speeches of Mrs. Taliya Minullina, CEO of Tatarstan Development Agency and Chairman of the Organizing Committee of the Kazan Summit; Russian-Islamic World; Mr. Abdelaziz M. Alami, Representative of the Center for Islamic Trade Development (ICDT) who spoke on behalf of Dr. El Hassan Hazine, Dr. Ismail Cebeci, Representative of International Islamic Fiqh Academy (IIFA), Mr. Mustafa Sadikoglu, Representative of the Presidency of Religious Affairs of the Republic of Turkey; Mr. Ayman Amin Sejny, CEO of Islamic Cooperation for the Development of Private Sector (ICD); Mr. Ihsan Ovut, General Secretary of the Standards and Metrology Institute for Islamic Countries (SMIIC); Mr. Mehmet Fatih Kacir, Deputy Minister of the Republic of Turkey Ministry of Industry and Technology; Mr. Zubairu Dada, Minister of Foreign Affairs of Nigeria; Mr. Khaled Al-Osally, Minister of National Economy of the State of Palestine; Mrs. Assome Aminata Diatta, Minister of Trade and SMEs of the Republic of Senegal; and finally Mr. Sezai Ucharrak, Deputy Minister of the Republic of Turkey Ministry of Commerce.

The World Halal Summit hosted 65 speakers from 25 different countries this year. The speakers presented their valuable original works in the framework of 10 different sessions. Besides the speakers, more than 9000 delegates from around the world followed the sessions with great interest.
KEYNOTE SPEAKERS

H.E. Sezai Uçarmak
Deputy Minister of Trade of Republic of Turkey

H.E. Assome Aminata Diatta
Minister of Trade and SMBs of Republic of Senegal

H.E. Khaled Al-Osaily
Minister of National Economy of State of Palestine

H.E. Zubairu Dada
Minister of State for Foreign Affairs of Nigeria

H.E. Mehmet Fatih Kacır
Deputy Minister of Industry and Technology of Republic of Turkey

H.E. İhsan Övüt
Secretary General, The Standards and Metrology Institute for Islamic Countries (SMIC)

Ayman Amin Sejiny
Islamic Corporation for the Development of the Private Sector (ICD)

Mustafa Sadakoğlu
Representative of the Presidency of Religious Affairs of Republic of Turkey

Dr. İsmail Cebeci
Representative of International Islamic Fiqh Academy (IIFA)

Abdelaziz M. Alami
Representative of Islamic Centre for Development of Trade (ICDT)

Taliya Minullina
Chief Executive of Tatarstan Investment Development Agency

Emre Ete
Vice President of World Halal Summit Council

organized by: discover events
SESSION 1: STANDARDISATION AND RELATED ISSUES FOR HALAL QUALITY INFRASTRUCTURE

İhsan Övüt
Secretary General
The Standards and Metrology Institute for Islamic Countries (SMIIC)

Yasin Zülfikaroğlu
Secretary of SMIIC
Standardization Management Council

Muhammed Najeeb Khan
Chairman of Shariah Board
Halal Awareness and Research Council

Prof. Dr. Pakorn Priyakorn
Director of the Halal Standard Institute of Thailand

Dr. Mian N. Riaz
Texas A&M University

Dr. Mufti Syed Arif
Ali Shah Alhusaini
Pakistan Standard and Quality Control Authority (PSQCA)
It was an honor for me to attend WHS 2019 and a pleasure to be a speaker too. The level of expertise and knowledge of the presenters were excellent really enjoyed the lectures and listening to the great scientists. The presentations covered a wide range of Halal issues and yet were all connected by our common research interests and ground realities. In the leadership of Brother Ehsan, I found the organizing committee impressive in the arrangement, efforts in the hospitality. In addition, I also appreciate the Turkey Government to facilitate such opportunity for uniting Muslim Ummah. It was excellent opportunity to meet colleagues from various countries and exchange news on recent developments in the field of Halal sector. I feel honor to be associate with SIMMIC Halal Committee since more than ten years I learned a lot from attending the sessions.

Muhammad Najeeb Khan, Chairman of Shariah Board Halal Awareness and Research Council / Pakistan

It was inspiring to participate in the World Halal Summit 2019, organized by OIC/SMIIC. All speakers in every session of the conference presented their ideas and views based on concrete sheds of evidence either from action researches or strong background of practical experiences from several parts of the world. This year, it was excellent to see young academics as well as a group of start-up specialist coming to show their expertise in several fields. Indeed, when all papers published through the proceeding of the event or other forms, they will contribute a great deal for the strength of global Halal economic development. Positively, in the year to come, the ultimate outcomes of these ideas will be fruitful for sustainable development of all society. Therefore, WHS achieved the main aim of Halal for all generations in general and specifically the importance of Halal for the healthy life of all families. On the part of hospitality services by young generation teamwork, they all have done their duties and responsibilities with excellent and fantastic performances.

Prof. Dr. Pakorn Priyakorn, Director of the Halal Standard Institute of Thailand / Thailand

Organizer contact person (Dilek) was very helpful in answering all the questions, and making arrangements for all the speakers before and after the event. Registration was very easy and several staff members helped each guest to register. First day was very well organized and well attended with several guest from different countries.

Dr. Mian N. Riaz, Texas A&M University / USA

World Halal Summit, 2019 has ended days ago, but the echo and fragrance are still felt by the soul. Both the loyalty and hospitality of the hosts towards the Halal cause and guests were beyond the imagination. With the passage of time it has emerged into a platform where Halal Fraternity comes together and shares their needs and future plans. I wish the best of luck to OIC/SMIIC for World Halal Summit 2020.

Dr. Mufti Syed Arif Ali Shah Alhusaini, (Ph. D.) Chairman Halal Foods Technical Committee, Pakistan Standard and Quality Control Authority (PSQCA) / Pakistan
SESSION 2: CERTIFICATION AND ACCREDITATION IN HALAL INDUSTRY

Dr. M. H. Shojaee Aliabadi
Faroogh Life Sciences Research Laboratory

Zafer SOYLU
Head of Board of Directors of the Halal Accreditation Agency (HAK)

Irek Ziganshin
The Halal Standard Committee of the Central Religious Republic of Tatarstan

Deneba Diouf
Associate Director of Halal Senegal

İlhami Aktürk
Deputy Secretary General of Turkish Standards Institution (TSE)

Yousuf Abdul Razzaaq
CEO of Sanha Halal Associates Pakistan
Establishing a globally harmonized system is a key issue on halal certification, which is the basis of consumers' trust in halal products and services. Both manufacturers and service providers would avoid waste of time and money, and consumers would have easy access to reliable halal products and services with affordable prices owing to halal certification to be realized within the framework of globally harmonized halal standards. Halal accreditation is the guarantee of the functioning and trustable halal quality infrastructure that is to boost trade between Islamic countries.

Zafer Soylu, Head of Board of Directors of the Halal Accreditation Agency (HAK) / Turkey

SMIIC, Discover Events and International Exhibition on Halal Business, my fellow colleagues and all the people that made this possible. Thank you. I was very impress by the countenance of the speeches but mostly by how powerful they were. I discover a lot of news informations about Halal within other Muslim countries. ALHAMDOULILAH

Deneba Diouf, Associate Director of Halal Senegal / Senegal

The World Halal Summit which is organized in 2019 with the theme “Halal for All Generations: Importance of Family and Youth” is gaining more value with the increasing number of speakers and participants day by day. I think the sessions that took place in many areas such as halal conformity assessment activities, halal food, cosmetics, Islamic finance etc. contributed greatly to the participants. In terms of organization, it will be useful to take the necessary actions to prevent the confusion that occurred during the Award Ceremony, especially after the Opening Speeches.

İlhami Aktürk, Deputy Secretary General of Turkish Standards Institution (TSE) / Turkey
Session 3: ISLAMIC BANKING AND FINANCE CONFERENCE
SESSION 3A: ISLAMIC ECONOMY: NEW TRENDS AND ISLAMIC FINANCE

Dr. Yunus Emre Gürbüz
Secretary General, Participation Insurance Association

Almir Colan
Director of Australian Centre for Islamic Finance

A. Fattah M. Yatim
Chairman of Malaysia’s Standards Committee on Blockchain and Distributed Ledger Technologies

Dr. Mohamed Cherif El Amri
Istanbul Sabahattin Zaim University

Muhammad Zubair Mughal
CEO, AlHuda CIBE FZ LLE

Mughees Shaukat
Head of Islamic / Halal Finance, College of Banking and Financial Studies under Central bank of Oman
It is excellent to see Islamic economy generating solutions in all areas of life like entertainment, spirituality, health, business, education, banking and other halal products and services. The World Halal Summit brings together leaders who are working on solutions to benefit others and who are driving human potential towards the just and thriving economic system. I want to congratulate the organisers of the World Halal Summit & OIC Halal Expo for inspiring us with this event all to strive even harder.

Almir Colan, Director of Australian Centre for Islamic Finance / Australia

I am glad to have been given the opportunity to talk about "Blockchain for Halal Supply Chain" in the World Halal Summit 2019. I am pleased to do my part to inform, inspire and generate thoughts about the potential of Blockchain technology especially and other technologies in the Fourth Industrial Revolution generally, that enable the Ummah to more predictably adhere to halal requirements. I look forward to be part of future summits to provide more insights.

Abdul Fattah Mohamed Yatim, Chairman of Malaysia's Standards Committee on Blockchain and Distributed Ledger Technologies / Malaysia

I was honored to attend the 2019 World Halal Summit, where there are many valuable speakers. At the point of globalization, the path for capitalism is now finished. The world is in need and imperative of the new economic order based on production envisaged by Islam, where ownership and freedom are at the forefront. Economic order based on consumption, waste, haram and ambition; it now leaves its place to a system in which social justice based on conviction and halal, which is fed by Quranic and Islamic rules, is established. In halal economy; life is based on virtue, solidarity, not on interests and conflict. In this context, the issues dealt with in the 2019 program once again showed that this change has started and is needed in the world. We saw this tremendous result: "For the limits of the permissible are broad (halal), and are quite adequate for man’s desire; there is no need to trespass on the forbidden (haram)."

I present my full love and respect to everyone who contributed to the organization of the event.

Dr. Yunus Emre GÜRBÜZ- Secretary General, Participation Insurance Assosiation

The WHS is an excellent platform that combines academic research and industry from various disciplines such as Islamic economics, Islamic finance, Takaful, food industry, traveling...

This platform has the potential to cater to the needs of the industry through academic research

Dr. Mohamed Cherif El Amri, İstanbul Sabahattin Zaim Üniversitesi / Fas

It is my great pleasure to attend World Halal Summit from last 5 year regularly, it is really a great platform to unite global halal industry in a single roof where they share the idea’s, strategies and give policy recomendation and right direction to the Halal Industry. I would like to congratulate SMIC and Discovery Events for such a wonderful contribution for the development of the Global Halal Industry.

Muhammad Zubair Mughal, CEO, AlHuda CIBE FZ LLE / Pakistan

The World Halal Summit (WHS) is fast becoming a recognised global brand, with Turkey rightly as a centre, for leading, stimulating, directing and promoting the notion and implementation of Halal Eco system the world over. It is among the only prestigious event that is not only supported by the Turkish government but backed fully by SMIC and 57 Islamic countries via OIC, making it the only platform of such stature and credibility. It has always given me great pleasure to be a part of this grand summit and share my expert views alongside the experts from over 70 countries. To me if it is about Halal then it is all about the WHS. A forum that is not only serving current needs but also one for nurturing the new generation towards a comprehensive halal ecosystem and life style.

Mughees Shaukat, Head of Islamic / Halal Finance, College of Banking and Financial Studies under Central bank of Oman / Sultanate of Oman
SESSION 3B: OPPORTUNITIES AND CHALLENGES IN THE DEVELOPMENT OF ISLAMIC BANKING AND FINANCE – SPONSORED BY TKBB

Prof. Dr. Hasan Hacak  
Marmara University

Dr. Dalal Assouli  
Hamad Bin Khalifa University

Khaidar Kamaledtinov  
International Association of Islamic Business

Mustafa Dereci  
Kuveyt Turk Participation Bank

Hüseyin Ünal  
Ministry of Treasury and Finance
SESSION 4: HALAL TOURISM AND HALAL LIFESTYLE

İbrahim Halil Korkmaz
Istanbul Tourism Association (ISTTA)

Sacide Tuba Barkın
Halal Travel Influencer & Founder of Halal Travel Style

Soumaya T. Hamdi
Founder and Director, Halal Travel Guide Ltd

Dr. Barbara Ruiz-Bejarano
Instituto Halal

Serri Mohd Rizal Bin Mohd Yusuf
Executive Chairman, Euro Jasmine Holding

organized by:
It was such an honor for me to be speaker as the first and only halal media in Turkey. I've really enjoyed meeting industry professionals from different parts of the World, we had fruitful discussions for future collaborations. I had chance to meet my contacts in Linkedin who found me at the event hall, amazing. The organisation made a great job, their efforts well paid off! Special thanks to Ms. Dilek who were ready to assist us with care any moment. I personally recommend everyone to come and participate at World Halal Summit and World Halal Expo at the year of 2020.

Sacide Tuba Barkcin, Halal Travel Influencer & Founder of Halal Travel Style / Turkey

What I think makes the World Halal Summit in Istanbul such a successful event is the number of delegates who take part from all over the world. To be able to meet so many halal economy experts, researchers and business professionals all in one place is a valuable opportunity not just personally, but for all people looking for sustainable and ethical ways to do business.

Soumaya T. Hamdi, Founder and Director, Halal Travel Guide Ltd / UK

The summit was good and full of commitment from all the speakers including SMIIC with OIC in organising the summit in yearly basis. I hope this summit shall be use as a platform to upgrade and expand all the information and standardizing all matters pertaining halal to all countries who involve with OIC and SMIIC. Hope to see more things and achievement to be meet in year to come.

Seri Mohd Rizal Bin Mohd Yusuf, Executive Chairman, Euro Jasmine Holding / Malaysia

Halal tourism is one of the fastest growing sectors of the global travel industry. According to researches, the number of Muslim travelers has grown nearly 30 percent since 2000. Moreover, sector's contribution to the global economy will jump to 300 billion dollars from 180 billion dollars. That's why many tourism professionals focus this type of tourism. We discussed Halal Tourism and Halal Lifestyle with distinguished speakers in many ways at panel which I was moderator at Halal Summit. In addition to this, I made a presentation on "Destination Management in Halal Tourism". I mentioned about why Turkey should be one of the world’s leading destinations for halal tourism in my presentation. To sum up, Halal Tourism will be more effective on the global tourism scene.

İbrahim Halil Korkmaz, Member of Board of Directors, Istanbul Tourism Association (ISTTA) / Turkey
SESSION 5: HALAL TOURISM AND PROFESSIONALS

Prof. Dr. Irwandi Jaswir  
International Islamic University

Dr. Nazim Ali Zaman  
IELM Consulting

Fazal M. Bahardeen  
CEO & Founder of Crescent Rating

Dr. Aldin Dugonjic  
Centre for Halal Quality Certification

Emrullah Ahmet Turhan  
Secretary General of IHATO
The World Halal Summit 2019 held in Istanbul was an immensely important event bringing together academics, professionals and regulators from across the globe to share ideas and discuss the future of the Halal economy. I was honoured to be invited to speak at this forum and benefitted greatly from meeting others who are working for solutions and innovation in all things Halal. This well organised event is growing year on year and provides a critical platform for people, firms and governments to collaborate in all areas of the Halal economy including food production, fashion, pharmaceuticals, cosmetics, tourism and much more. Such balanced and sustainable cooperation is the way forward for Muslims everywhere and the World Halal Summit is a prime example of this.

Dr. Nazim Ali Zaman / IELM Consulting / UK

WHS 2019 was a fantastic and wonderful event for everyone, where all the stakeholders of halal industry met and shared their views on the future direction of the industry. I would say WHS2019 was very successful in terms of event management, contents, and the quality of speakers and participation. I hope I can participate again next year and contribute more significantly to the event, InshaAllah

Prof. Dr. Irwandi Jaswir, International Islamic University Malaysia / Malaysia

Glad to actively participate in one of the most important halal event in the world. In the amazing Istanbul met with the all stakeholders from halal market.

Asst. Prof. Dr. Aldin Dugonjic, Centre for Halal Quality Certification / Croatia
SESSION 6: HALAL LIFESTYLE: HALAL FOR ALL GENERATIONS

- **Prof. Dr. Faridah**
  INQKA University Technology MARA

- **Hadia Saqib Hashmi**
  Research Associate ICRIE-Minhaj University

- **Irshad A. Cader**
  Globothink Consultants Australasia & Middle East

- **Dr. Norkhairiah Hashim**
  Islamic University of Sultan Sharif Ali

- **Fanny Ochoa Ochoa**
  Co-Founder & CEO Halal Iberoamerican Institute

- **Prof. Ir. Sukoso**
  Halal Product Assurance Body of Indonesia Government (BPJPH)

- **Asad Sajjad**
  CEO of Halal Development Council
The rapid increase in growth and demand for Halal products requires the Halal Industry to be regularized with globalized standards. World Halal Summit is really fulfilling the need of the situation and provides a platform that brings the State policymakers and Experts belonging to corporates and Academia from all over the world, together to discuss new ideas for the promotion and sustainability of Halal Industry and propose solutions to the upcoming challenges. Moreover, next Gen and young experts also get the opportunity at this platform for sharing their thought-provoking research findings and visionary ideas.

Hadia Saqib Hashmi Research Associate ICRIE, Minhaj University Lahore, Pakistan

This year’s World Halal Summit 2019 has been well organized and carried out in the beautiful city of Istanbul. The theme of the conference ‘Halal for all generations’ has been well covered by the speakers attended from all over the world. This will provide them with a great opportunity to understand the Halal industry and its latest developments. I thank SMIIC/OIC, ICDI, and Discover events for organizing such a beautiful event.

Irshad A. Cader, CEO, Globothink Consultants - Australasia & Middle-East / Australia

World Halal Summit 2019 gave me a golden experience! I was privileged enough to meet all the wonderful people from Istanbul, Turkey and also to know a very knowledgeable and professional people in the area of Halal from all over the World.

The theme for WHS 2019 was very inspiring in developing a new generation towards the Halal Lifestyle. Mubarak to all WHS 2019 organizers, committees, speakers and all participants.

Hope to meet everyone again next time Insha Allah

Dr. Norkhairiah Hashim, Islamic University of Sultan Sharif Ali / Brunei

World Halal Summit 2019 (WHS) is the sum of the growth of the halal economy that called us to reflect on different topics: fundamentals, culture, economy, markets and geopolitical situations of the halal world so that we place this sector of immense development on the worldwide economic agenda and forces us and summons us, as Muslims to continue in a responsible and serious way alongside the promoters of this great event. I am very grateful for the opportunity you gave us, especially since I was able to represent my country and my region, an area of great opportunities for the halal sector and, in addition, to be able to tour the beautiful, historical and charming Istanbul, which remains in the heart of those who visited it. Thank you for the hospitality and organization of the event.

Fanny Ochoa Ochoa, Co-Founder & CEO, Halal Iberoamerican Institute / Colombia

We are grateful to WHS Council for the opportunity to experience WHS 2019! All the best wishes for WHS 2020

Asad Sajjad, Pakistan Helal Kalkunma Konseyi CEOsu / Pakistan
SESSION 7: HALAL LIFESTYLE: HALAL IN DAILY LIFE

Dr. Fatmanur Altun
Chairman of Board of Directors TÜRGEV

Prof. Dr. Faridah Hj. Hassan
INQKA University Technology MARA

Doç. Dr. Aydoğan Soygüden
Erciyes University

Doç. Dr. Nurdeng Deuraseh
Sultan Sherif Ali Islam University

Marwa Mohammed Rezk
Chemist

Prof. Dr. Mehmet Gürbilek
Necmettin Erbakan University
World Halal Summit 2019 with a theme ‘Halal For All Generations encompassing family, youth and lifestyle’ was embraced in a warm hospitable knowledge sharing sessions presented by global experts near and far in beautiful Istanbul. Islamic Lifestyle synonymous with islamic fashion was a perfect track session of the day enhancing the emerging demand and market from modest to syariah fashion needs across continents in terms of permissible, safety and protective assurance towards all generations.

Prof. Dr. Faridah Hj. Hassan, INQKA University Technology MARA / Malaysia

Organization was great in one word. We met science people in different subject hopefully we will help the halal fairly fully I give best regards and thanks to Ms. Dilek Solun and Smic president Mr. İhsan Öğüt and other organization member Assoc.

Assoc. Prof. Dr. Aydoğan Soygüden, Erciyes University / Turkey

WHIS 2019 is among the great halal events that I have attended. Various topics have been presented from all over the world. Its topics cover most current relevant subject on halalan thayyiban notably on halal management, halal laws and policy as well as halal innovative products.

Assoc. Prof. Dr. Nurdeng Deuraseh, University Islam Sultan Sharif Ali / Brunei

World halal summit 2019 conference and expo halal was a great forum for industries & experts to gather and meet participants from around the world to discuss and discover new aspects of Halal industry: products & services. WHIS 2019 is one of the best avenues to disseminate Halal for all generation to the world. With a theme: importance of family and youth, and for healthy life. It was great experience to be a speaker in whs 2019 to learn and to chair the updated and expertise with scholars, academicians, stakeholders, producers and providers of Halal products and services. Thanks for your hosting and organizing.

Marwa Mohamed Rezk, Chemist, Egyptian Organization for Standardization & Quality / Egypt

Experts in the field attending the 2019 halal summit from various countries were very successful with their original presentations in food, tourism, cosmetics, finance and textiles. I think it is the most important topic that will increase cooperation among Islamic countries. The exhibition was also very impressive with local products. Congratulations once again on the success of the summit organising committee.

Prof. Dr. Mehmet Gürbilek, Necmettin Erbakan University / Turkey
Why killing the animals by stunning is inhuman and not Halal?
I'd like to congratulate the Organizing Team, OIC, SMIC and Discovery Events for a well-attended and well-organized OIC-Halal Expo and World Halal Summit 2019. I enjoyed both the Expo and the Summit program. A packed program and a close scientific & shariah atmosphere that encourages conversations and collaboration with respect to Emerging Halal Industry. Here we able to reconnect with some old friends learn an enormous amount, make some new friends, and establish collaborations in Halal Industry World. You really have created an amazing legacy for the Republic of Turkey and Islamic World. We are so grateful for your kind Hospitality, Respect, Love and Care during our Stay at Istanbul.

Muhammad Awais Khan, President of National Alliance for Safe Food / Pakistan

The World Halal Summit 2019 was an effective platform for scientists around the world to discuss and exchange their ideas and knowledge in various fields of halal including tourism, fashion, medicine, pharmaceutical and more. Organizing the World Halal Summit and OIC Exhibition in Turkey is a very brilliant idea since Turkey is a predominantly Muslim country besides its geographical position as a gateway to most European countries. Indeed, I am very excited to join the World Halal Summit 2020 where I can contribute my knowledge towards Muslim communities and share my expertise with other scientists worldwide.

Dr. Moohamad Roping Sulong / Director of International Halal Institute Unisel / Malaysia
SESSION 9: HALAL AND HEALTH: HALAL PHARMACY, COSMETICS AND TESTING

- Doç. Dr. Müslüm Akgöz  
  TUBİTAK UME

- Dr. Muhammed Shirwan Abdullah Sani  
  International Islamic University Malaysia

- Prof. Dr. Syed Azhar Syed Sulaiman  
  University Sains Malaysia

- Dr. Mohammed Ali Alsheikh Wace  
  Halal Pharmaceutical Expert  
  SMiIC

- Dr. Suraiya Abdul Rahman  
  Cyberjaya University College of Medical Sciences

- Annamaria Aisha Tiozzo  
  President of WHAD (Halal Roma)  
  Italian Halal Certification Center

- Desliana Nur  
  The Association of Indonesian Muslim Entrepreneurs Hipka
First of all, thank you very much for hosting the WHS 2019. I saw the WHS 2019 has received interest among the visitors. The WHS 2019 could become the gate of knowledge sharing on halal-related activities and improve the supply chain of halal products in Turkey and Europe. I love the setting of the conference hall with up-to-date technologies to broadcast information about the conference. With that, I would like to thank your team for the successful organization of the WHS 2019. I am looking forward to WHS 2020 next year.

Dr. Muhammad Shirwan Abdullah Sani, International Islamic University Malaysia

I’m happy to see World Halal Summit growing year after year. The summit become a landmark event in Halal industry and a nice platform to share experiences and knowledge. I would like to thanks the organizing committee and discover events for the great hospitality. Hopefully next year the summit will have more speakers and give more time for discussing between speakers and audience. I hope also that all articles will published in peer reviewed journals and to have more audience from the postgraduate students. Wish all the best for WHS, SMIIC and all people behind this great event.

Dr. Mohammed Ali Alsheikh Wace, Halal Pharmaceutical Expert, SMIIC / Turkey

First of all I would like to express my heartfelt gratitude for the invitation and opportunity given to us, as speakers to present and share our research finding with the esteemed audience of the World Halal Summit 2019. The grand set up of the conference hall, reputable invited speakers from all over the world and interesting topics lined up in the summit were among the highlights of the event that have made it a prestigious event in its own class. To me the event has achieved its objectives and has been an excellent medium for sharing and disseminating of knowledge and updates pertaining to halal industry progress and development. It has also been a great platform to foster networking, discussion and collaborations among the halal industry players. Thank you again for the invitation and valuable experience. It has been great.

Asst. Prof. Suraiya Abdul Rahman, Cyberjaya University College of Medical Sciences / Malaysia

It was a pleasure and a privilege to participate in the WHS as speaker of the conference and business visitor of the expo. the 2019 edition of the conference was particularly distinguished by the level of speeches, both scientific and marketing-oriented. my segment (the halal-certified cosmetic and nutraceutical sector) were presented by members of the academic, scientific and social world, providing the international attendees with the latest market trends and responses to scientific and analytical perplexity. Also the 2019 edition of the annexed expo has been enriched with new countries (very interesting the African presence) and products. The stand of SMIIC, the OIC standardization body, also promoter of the event, was useful and important, for the information provided on the new food and cosmetics standards and the recently coveted accreditation of international halal certification bodies. the world halal summit and conference have been confirmed as the most important event in the sector worldwide.

Annmaria Aisha Tiozzo, İtalya Helal Sertifikasyon Merkezi WHAD (Helal Roma) Başkanı / İtalya

World Halal Summit 2019 is truly a great remarkable Halal event of the year and worthy to be missed. Under the sky of the lovely unforgettable Istanbul and in the embrace of its people’s warm hospitality, World Halal Summit 2019 has indeed luxuriated the passion of learning and knowledge sharing, embroidered in the fruitful discussion attended by the experts, academicians, multi-sector professionals, Halal industry players and others. The gathering of “Halal Fighters” and “Halal Heroes” from around the globe which reflects the Spirit of Brotherhood and Togetherness, makes this summit as an inspiring Halal event that leads the way to enhance people’s Halal awareness, bring positive change for the betterment of the world, and to unravel the unspoken longing of the Islamic Glory, filled with love, peace and welfare to all Mankind. Various global participants, visitors and multi-stakeholders delivered the message that Halal is For All Generations and For All Mankind. It carves and echoes to the universe, penetrates distances, borders and religions. Hopefully, the next World Halal Summits will be more interesting and more perfect. It was indeed such a precious honor for me to be accepted and joined in this great Halal event. My very special thanks and high appreciation I deliver to SMIIC, WHS Council, Discover Events and everyone involved in the organization of this wonderful WHS 2019 & the 7th OIC Halal Expo. Thank you very much for all the efforts, prompt kind help, sincere warm hospitality, also for the excellent and amazing works. May Allah The Almighty always bless and guide us. Aameen.

Desiana Nur / The Association of Indonesian Muslim Entrepreneurs Hipka / Indonesia
5th WORLD HALAL SUMMIT DECLARATION

World Halal Summit (WHiS) 2019, Istanbul under the theme “Halal for All Generations: Importance of Family and Youth”, supported by leading organizations in their relevant sectors, brought together the industry leaders and experts from all over the world, and throughout its sessions and forums, the speakers focused on:

- Standardisation and related issues for Halal Quality Infrastructure,
- Certification and accreditation in Halal industry,
- Islamic banking and finance,
- Halal lifestyle,
- Halal tourism,
- Halal for all generations,
- Halal food, cosmetics, pharmacy and testing.

As WHS Organizing Committee, hereby declares;

1) OIC/SMIIC Standards in Halal food, cosmetics, certification, accreditation and new project studies,
   - The importance of the clear identification of the role of public and private institutions in Halal issues and the public awareness in order to avoid overlapping of responsibilities and functions,
   - The development of Halal Industry in non-muslim majority countries,
   - Issues and Concerns for Nutraceutical Products Regarding Their Halal Certification,
   - Halal Issues in animal feed,
   - Certification and Accreditation practices as per OIC/SMIIC Standards,
   - The fraud certificate problem in Halal certification,
   - The development of the Halal Industry in West Africa,
   - The manufacturing of the bone gelatin and halal matters,

ENTIRELY PROMOTES the collaborative work done under the Standards and Metrology Institute for Islamic Countries (SMIIC) to produce common standards on Halal issues that relates to products, services, certification and accreditation for OIC and non-OIC region globally.

2) The substitution ability of contribution instead of competition in modern times as a paradigm shift while transformation of consumer society in the process of economic globalization,
   - An Islamic Economy Model – Shepel’s Model that offers balance the circulation and distribution of wealth, rules and regulations, and wealth creation,
   - Possible implementations of Blockchain Technologies in Halal Supply Chain,
   - Current situation of the Takaful in the world,
   - Opportunities brought by the Islamic Microfinance and Financial Technologies,
   - Sustainable Success Factors and Responsibilities of Stakeholders in Islamic Banking,

HIGHLIGHTS that the Islamic Banking, Finance and Takaful are all in line with the ethics and value system of Islam and governed by the principles laid down by Islamic Rules, and WHOLEHEARTEDLY SUPPORTS the use of Islamic Finance and Insurance tools by all relevant parties and especially by actors of the Halal Industry.

3) The key drivers of muslim travel market growth; such as growing muslim population and increasing Halal tourism services
   - Opportunities, media tools, new trends and new products in Halal Tourism/Travel Market
   - Innovative tech products that supports the Halal tourism services,
   - The role of cross-cultural management in tourism,
   - The demands of the Halal Tourism Customers,

UNDERLINES that with the growing interest to the halal tourism services, the industry will reach new frontiers with new opportunities, needs, trends and tools which must be clearly identified and properly standardized.

4) Taking note on
   - Halal life style with all its aspects that shapes our life even when practicing sports,
   - The importance of education for the young generation on Halal food audit and certification,
   - Impacts of the Halal industry on the lifestyle of families and youth,
   - Career opportunities for young generation in Halal Industry,

PROMOTES the halal lifestyle concept as a way of life that prioritises and practises all that is commanded in Islam.

5) Also noting;
   - The booming Halal pharmaceuticals and cosmetics products in the world: the opportunities and obstacles,
   - New ingredients, used in cosmetics products,
   - The role of food scientists in fight against Halal Food Fraud,
   - Reference Methods and Reference Materials For Halal Food Measurements,
   - The importance of validation and verification of chemical measurement for halal-testing laboratories,
   - Importance of GMO and their Halal Status,

PUTS EMPHASIS on the importance of the authenticity tests and testing methods for detection of non-halal in its all different forms of instrumental analysis methods and validation and verification of these methods,

PROMOTES the ongoing studies under SMIIC technical committees to develop a common Test Method for detection of porcine in Food Products and cosmetics and CONDEMNS any attempt to misuse the halal for any purpose.

6) RECOMMENDS this declaration to political representatives, religious officials, producers, service providers, scientific and academic communities, halal certification bodies, institutions accreditation, standardization and financial institutions, trade and tourism chambers,

7) REMINDS Halal is for all generations

8) THANKS to all organizers, speakers, supporters, exhibitors and participants for their kind contributions.

Istanbul, November 30, 2019
7th OIC Halal Expo 2019

The greatest global Halal event, organized by Discover Events in association with the Islamic Centre for Development of Trade (ICDT) and the Standards and Metrology Institute for Islamic Countries (SMIIC), 5th World Halal Summit and 7th OIC Halal Expo was successfully held between 28 November – 1 December 2019 in Eurasia Art and Show Center, Istanbul.

The contribution and support of the relevant ministries, institutions and organizations headed by the Ministry of Commerce allowed for creating a favourable environment that aims at meeting the trade expectations of exhibitors representing food, tourism, cosmetics, medicine, chemistry, finance, packaging, machinery, Islamic lifestyle, modest fashion and other related sectors. Products and services were showcased at the stands by 378 domestic and foreign exhibitors from 36 different countries, namely Turkey, Afghanistan, Korea, Yemen, Malaysia, Oman, Egypt, Uzbekistan, Palestine, Azerbaijan, Russia, Iran, Lebanon, the Republic of Tatarstan, Malta, Jordan, Qatar, Libya, Iraq, Ghana, Spain, Saudi Arabia, the Netherlands, Senegal, Kyrgyzstan, Nigeria, Somalia, Chechnya, Japan, Sudan, Bangladesh, Switzerland, Pakistan, Morocco, Indonesia and Syria. Organized in Istanbul, which is a global trade hub, the exhibition has become an attractive platform for all countries that produce and consume Halal products.
7th OIC HALAL EXPO 2019 STATISTICS

36 EXHIBITOR COUNTRIES

378 EXHIBITORS

157 DOMESTIC EXHIBITORS

221 FOREIGN EXHIBITORS
B2B MEETINGS

48 PARTICIPANT COUNTRIES
474 HOSTED BUYERS
7110 B2B MEETINGS

SEKTÖRLER

★ TEXTILE ★ MEAT & MEAT PRODUCTS ★ PULSES & DRY FOOD ★ DRIED FRUITS & NUTS ★ AQUACULTURE ★ FRUITS, VEGETABLES & DERIVATIVES ★ ORGANIC PRODUCTS ★ FROZEN FOODS ★ OIL & OIL TECHNOLOGIES ★ JUICES & BEVERAGES ★ ELECTRONICS ★ DECORATION ★ MACHINERY ★ COSMETICS ★ OTHERS..
The World Halal Summit International Chef Championship was organized by the World Platform of Islamic Countries Culinary Societies (WICS), Taspakon (The Confederation of Turkish Cooks and Confectioners) and Discover Events simultaneously with annual 7th OIC Halal Expo and 5th World Halal Summit organized under the auspices of the Presidency of the Republic of Turkey. The Championship hosted 379 contestants from 10 countries competing in 13 different categories and was honoured by the participation of the WICS Vice-Chairman, Mr. Amir Aslanov, WICS Member Associations and Country Representatives as well as Federations and Associations affiliated to Taspakon. During the 4-day Summit, local products were served to the participants, including our Member Federations and Associations.
7th OIC HALAL EXPO
1 IDEA 1 WORLD START UP ZONE;
"Sometimes one idea is enough to improve the world"

7th OIC Halal Expo has dedicated a special space for the presentation of new Start-Ups, which make up the future economy. Domestic and foreign investors have got an opportunity to present more than 20 innovative projects contributing to the development of relevant sectors. The Turkish representative of the Federation International Intellectual Invention, namely the Inventors Innovation and Research Association (TÜMMİAD), increased awareness of the youth on the halal concept of start-up as the product of digitalisation in the halal ecosystem.
WE EXPRESS OUR GENUINE APPRECIATION TO ALL OUR SPONSORS AND PARTNERS
WE EXPRESS OUR SINCERE GRATITUDE TO THE MAIN STAKEHOLDERS

The Standards and Metrology Institute for Islamic Countries
THE ONLY ORGANIZATION PREPARING A COMMON STANDARD FOR ISLAMIC COUNTRIES AND THE WHOLE ISLAMIC WORLD

The Organization of Islamic Cooperation
THE LARGEST INTERNATIONAL ORGANIZATION AFTER THE UNITED NATIONS WITH 57 MEMBER COUNTRIES

The Islamic Center for Development of Trade
THE MAJOR AUTHORIZED ORGANIZATION OF ISLAMIC COOPERATION FOR THE DEVELOPMENT OF TRADE BETWEEN ISLAMIC COUNTRIES
8th OIC HALAL EXPO & 6th WORLD HALAL SUMMIT
26-29 NOVEMBER 2020, ISTANBUL

LOOKING FORWARD TO SEEING YOU!
The expo is organized under the authorization of TOBB according to the Law 5174.